

METRO RICHMOND EXPORTS INITIATIVE



CERTIFIED GLOBAL BUSINESS PROFESSIONAL *workshop*

**When: April 2nd and
April 23rd, 2019**

*Registration Deadline: Friday, March 29,
2019*

Slover Library
235 E Plume, Street
Norfolk, VA 23510

[Register Now >>](#)

Overview

Join the Virginia SBDC, the City of Norfolk, and an array of private sector experts for a unique program designed to equip you with the knowledge and skills to take your business global or assist companies in their efforts. Over two full days of in-person training we will cover the key aspects to ensure candidates have a competency in Global Business Management, Global Marketing, Supply Chain Management, and Trade Finance. The course will also amply prepare participants for the NASBITE Certified Global Business Professional (CGBP) exam.

Learn to:

What's Included

Price: \$400

Your registration fee includes The Global Entrepreneur 4th Edition by James F. Foley, the CGBP Companion workbook, and exam review. Lunch will be included as well as snacks and beverages.

For More Information

Please contact
[Aaron Miller](#).

This two day event will prepare you to take the Certified Global Business Professional Exam.

- Evaluate global market opportunities and identify foreign buyers.
- Develop indirect and direct foreign market entry strategies for your firm.
- Determine your international product and pricing strategies.

The Evening of the 2nd, there will also be a reception.

Attendees also have the option of attending one of the two days for \$200. Interested parties should contact the above for more information.

Scholarships Available!

The Greater Richmond Partnership is giving away 5 scholarships to attend this event.

The scholarship is limited to 5 new companies who sign up for the event AND/OR companies that have never been awarded any funding from the Greater Richmond Partnership.

The application deadline is March 29th and scholarships are awarded on a first come first approved basis.

To see if you qualify, simply fill out the [application!](#)

