



# **YOU'VE JOINED THE CHAMBER, NOW WHAT?**

## **HERE ARE WAYS TO MAXIMIZE YOUR MEMBERSHIP**

### **Let everyone know you've invested wisely**

Hang your Chamber member window cling proudly - *provided in New Member Packet* and add the Chamber member logo to your website to show your affiliation with the Chamber.

### **Register for an upcoming event**

The Chamber offers a variety of programming that provides ways to meet Hanover business owners and career individuals, grow your network, get involved, meet your local elected officials and attend seminars and workshops led by industry experts.

### **Purchase an Event Passport**

The Event Passport offers members an easy way to register for events at a discount.

### **Join a Chamber committee**

We welcome new faces to our Chamber committees. A list of our committees can be found on our website at [hanoverchamberva.com/committees](http://hanoverchamberva.com/committees) or by contacting the Chamber office directly.

### **Stay informed**

Our monthly e-newsletter and weekly emails provide updates on community events, area news and chamber happenings. You'll also receive reminders for ribbon cuttings, member spotlights and more. Be sure to add [info@hanoverchamberva.com](mailto:info@hanoverchamberva.com) to your contact list.

## **Ensure your listing is correct**

Chamber members are included in the online Member Directory and printed business directory and visitor guide, *Discover Hanover County VA*. The printed version is launched in January and is shared with visitor centers in Ashland, Hanover and Richmond, local festivals and visiting tourist groups, the Hanover and Richmond airports, many local attractions and entertainment venues, area hotels, camp sites, real estate offices and our Chamber and Airpark member businesses! The online version is updated regularly so make sure your information is correct. You can also add your logo and picture. Share the printed magazine with others. Additional copies are at the Chamber office.

## **Advertising & Marketing Opportunities**

Contact the Chamber office to get information on the advertising opportunities the Chamber offers.

## **Attend a New Member Social**

Periodically, there are new member socials where you will have the opportunity to meet Chamber board members and staff and other new Chamber members in a relaxed social with refreshments and appetizers.

## **Follow the Chamber's social media accounts**

Facebook • Instagram • LinkedIn

**Share your experience with friends and colleagues** and invite a friend, colleague, client or customer to an event.

## **Reach out to us**

If you have questions or ways the Chamber can help you, let us know by reaching out to us. We'd love to hear from you!

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Communications & Marketing Coordinator: Britain Pullin, [Britain@HanoverChamberVA.com](mailto:Britain@HanoverChamberVA.com), 804-800-5859

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